

YOUR TRUSTED RESOURCE
FOR SALARY INSIGHTS

VIETNAM SALARY GUIDE 2025



10

soa source
of
asia
www.sourceofasia.com

TABLE OF CONTENTS

INTRODUCTION	03
GENERAL LABOR TRENDS 2025	05
SALARY GUIDE	07
• <i>Information Technology (IT)</i>	08
• <i>Supply Chain & Operation</i>	10
• <i>Business Development & Sales</i>	13
• <i>Administration</i>	15
ABOUT SOURCE OF ASIA	17
DISCLAIMER & REFERENCES	22



**WE ARE
HERE TO
GET YOU
THERE**



INTRODUCTION

ABOUT SOA SALARY GUIDE 2025

The SOA Salary Guide 2025 highlights four key sectors aligned with SOA's expertise:

- **Information Technology**
- **Supply Chain & Operations**
- **Business Development & Sales**
- **Administration**

The salary data in this guide reflects 2024 figures and has been compiled from our candidates and our clients' employees, encompassing French and European Small & Medium Enterprise (SMEs), as well as Japanese, Singaporean, US, UK, and European multinational corporations (MNCs). This data focuses on businesses operating in Hanoi Capital and Ho Chi Minh City.

We're proud to share SOA Salary Guide 2025 as **a trusted resource for both employers and job seekers**, providing data to facilitate informed decisions in making new hires and appraisal period. In today's competitive environment, **understanding your market value** is more important than ever, and we hope this guide empowers you to navigate salary discussions with greater confidence.

Please note that the figures are not exhaustive and may not represent the broader business landscape across Vietnam. While every effort has been made to ensure the accuracy and thoroughness of the data collection and compilation, **this guide is intended to be interpretive and indicative rather than conclusive.**

The salary ranges provided in this guide represent base salaries only and are influenced by factors such as location, skills, work experience, tenure, geographical scope, value contribution to new market expansion, and more. Additionally, salaries for certain positions may vary based on factors like company size, expected growth rates/ margin, benefits packages, market conditions, and other variables.

The SOA Salary Guide 2025 presents all salaries as base monthly wages in US dollars (USD), calculated using a reference exchange rate of 1 USD = 25,000 VND.

We hope this guide provides valuable insights for you and your team!



Huong LE

Corporate Services & HR Solutions Director

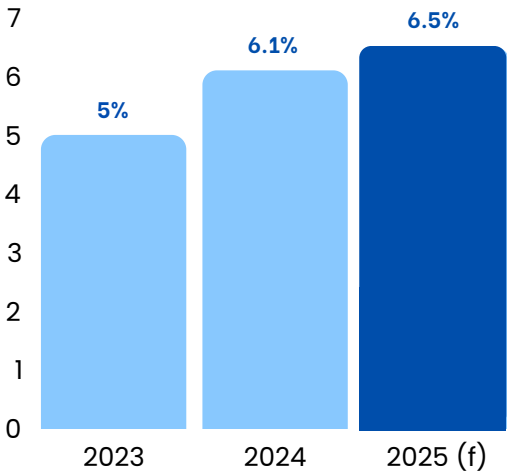




GENERAL LABOR TRENDS 2025

GENERAL LABOR TRENDS 2025

GDP GROWTH FORECAST



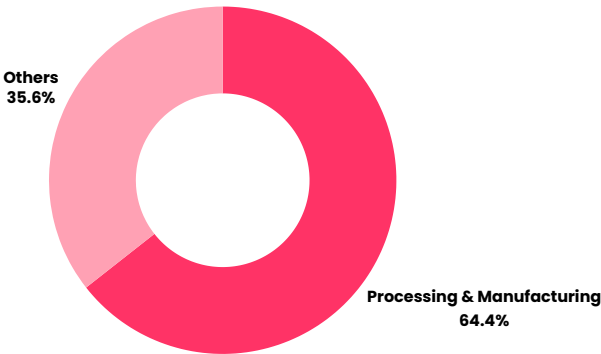
Source: World Bank.

Vietnam's economy is set to grow in 2025, driven by recovery and resilience, highlighting the **country's ability to rebound amid global uncertainties**. As GDP rises, unemployment is expected to decline, creating job opportunities across industries.

Job growth will be concentrated in urban hubs like **Ho Chi Minh City, Da Nang and Hanoi**, especially in technology, manufacturing, and renewable energy sectors.

FDI OVERVIEW

As of November 2024, foreign direct investment (FDI) totaled \$31.4 billion, a 1% year-on-year increase, with the **processing and manufacturing sector** highlighting its continued role as a cornerstone of Vietnam's economy.



Source: Ministry of Planning and Investment.

- Manufacturing FDI declined by 8.7% from 2023, highlighting the need for diversification and boosting growth in **green industries, technology, and services**.
- Meanwhile, **administrative, technical, and managerial roles** remain critical to ensuring operational efficiency and compliance with international standards, particularly as FDI continues to shape Vietnam's industrial and economic landscape.

SKILL-BASED HIRING

As industries evolve, upskilling the workforce, especially in high-tech, green, and international sectors, is essential. **Skill-based hiring** now takes precedence over traditional qualifications, ensuring businesses adapt to industry changes.

In 2024, skill-based hiring drives the need for companies to map workforce skills and address gaps to remain competitive. To support this, we've restructured our competency framework, offering a clearer view of employee capabilities, organizational needs, and future skill requirements for strategic talent acquisition and development.





SALARY GUIDE

INFORMATION TECHNOLOGY

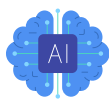
While other sectors like Supply Chain, Business Development & Sales have slowed down since 2023 after an unexpected post-pandemic recovery, **the IT sector** stands out as one of the few that **has maintained steady growth**. This is reflected in the **consistent annual increase of 13-14% in the IT workforce since 2022**. Additionally, the number of newly established businesses in Vietnam has not declined.

BIGGEST TECH TRENDS 2025



QUANTUM COMPUTING

Quantum computing continues to solve problems in cryptography, drug discovery, and climate modeling. Leading companies (Google, IBM, etc) drive progress, making the technology more accessible.



AGENTIC AI SYSTEMS

AI evolves into autonomous agents, transforming supply chain management and predictive maintenance, enhancing automation and efficiency.



GREEN TECH EXPANSION

Renewable energy, carbon capture, and circular manufacturing rise as sustainability becomes a priority, aligning businesses with global environmental goals.



CYBERSECURITY INNOVATIONS

AI-driven cybersecurity, biometric authentication, and blockchain technology protect systems from increasingly sophisticated threats.



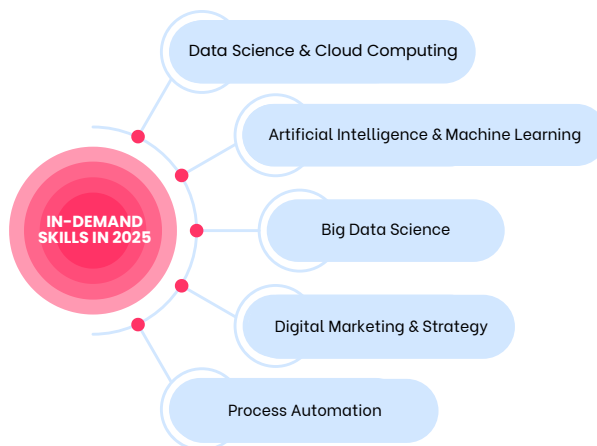
ENHANCED CONNECTIVITY (5G/6G)

5G adoption and early 6G development enable faster, more reliable connections, supporting AR, VR, and IoT across industries.

VIETNAM'S LEADING IT HUBS



TOP 5 IN-DEMAND SKILLS



ADVICE FOR EMPLOYER



Competitive Compensation: Offer enhanced packages (bonuses, benefits, development) for roles requiring rare languages or tech skills.



Upskilling Programs: Close technical skill gaps by implementing focused training initiatives to develop in-demand expertise.



Flexible Work Culture: Foster a positive environment through hybrid work options and recognize proactive, adaptable employees with rewards and incentives.

ADVICE FOR EMPLOYEE



Master Theory: Combine hands-on practice with updated theoretical knowledge of tech stacks to increase interview success rates.



Enhance Language Skills: Develop fluency in English or others relevant to your job culture to boost career prospects.



Strengthen Soft Skills: Focus on leadership, teamwork, and adaptability for international and hybrid work environments.

INFORMATION TECHNOLOGY

SALARY REPORT

Our data on the IT sector reflects Vietnamese employees and candidates. Gen X (1965–1980) makes up 0.42% of the workforce, Gen Y (1981–1996) constitutes 66.51%, and Gen Z (1997–2012) represents 33.04%.

Base Salary Range | Unit: USD

Position	Year(s) of Experience			
	0–2	3–5	6–10	>10
Frontend Developer	620 – 1,000	1,320 – 1,440	1,770 – 1,950	2,180 – 2,400
Backend Developer	–	1,450 – 1,680	2,100 – 2,400	–
Fullstack Developer	–	1,820 – 2,000	2,000 – 2,500	2,270 – 3,000
Mobile Developer	–	1,960 – 2,160	2,220 – 2,500	2,500 – 3,000
Tester/ QA – QC	620	1,270 – 1,500	1,390 – 1,440	1,420 – 2,000

OUTLIER

Notable outliers have been observed in the offered salary levels, with salary increases of **30–40%** compared to the average figures presented in the above table. These cases are attributed to several critical factors:

Work Ethic

Employers also value candidates with a **proactive working attitude**, including responsiveness, adaptability, and reliability.

These soft skills are recognized as essential for maintaining efficiency and collaboration, particularly in remote or cross-border teams.

Rare Technical Skills

The need for expertise in niche areas, such as **rare programming languages** or **experience with artificial intelligence (AI)**, etc. has created a competitive market for candidates possessing these rare and highly sought-after skills.

Employers are willing to offer significantly higher salaries to secure top talent in these domains.

Language Proficiency

Demand for skilled professionals grows as technology integrates across industries, attracting European SMEs to Vietnam. However, **language barriers—especially in English—remain a key challenge, ranking third most significant challenge for IT professionals.**

To address this, employers offer higher salaries to candidates with strong English skills, enabling them to collaborate with European teams.

Particularly, roles like Project Managers, Business Analysts, Product Owners, and Manual Testers with French proficiency receive slightly higher salary packages.

SUPPLY CHAIN & OPERATION



Vietnam stands out in ASEAN for its favorable investment climate and logistics focus.

VIETNAM: A RISING SUPPLY CHAIN HUB IN ASEAN



Over the past three years, economic volatility has driven major manufacturers to adopt the **China-Plus-One strategy**, **diversifying supply chains** across multiple countries, with ASEAN surpassing China as the top investment destination.



Beyond relying solely on foreign direct investment (FDI), many companies are now **establishing sourcing offices** in Vietnam (with key roles as supply chain operations, sourcing, quality assurance, and product development) as part of their supply chain diversification strategy.

TOP 5 IN-DEMAND SKILLS IN 2025



SUPPLY CHAIN & LOGISTICS



SUPPLIER & VENDOR MANAGEMENT



LANGUAGE (ESPECIALLY CHINESE)



QUALITY ASSURANCE & COMPLIANCE



DATA ANALYSIS & REPORTING

ADVICE FOR EMPLOYER



Recruit for Rare Skills: Rare language skills beyond English are limited in Vietnam, making recruitment more time-consuming and competitive.



Strategize Workforce Planning: Consider focusing on skill-based recruitment instead of job-based recruitment.

ADVICE FOR EMPLOYEE



Enhance Language Skills: Learn additional languages, especially Chinese, to strengthen your profile.



Craft Your CV Carefully: Specify your industry, role, region, team size, and global experience to show your job level.

SUPPLY CHAIN & OPERATION

SALARY REPORT

Base Salary Range | Unit: USD

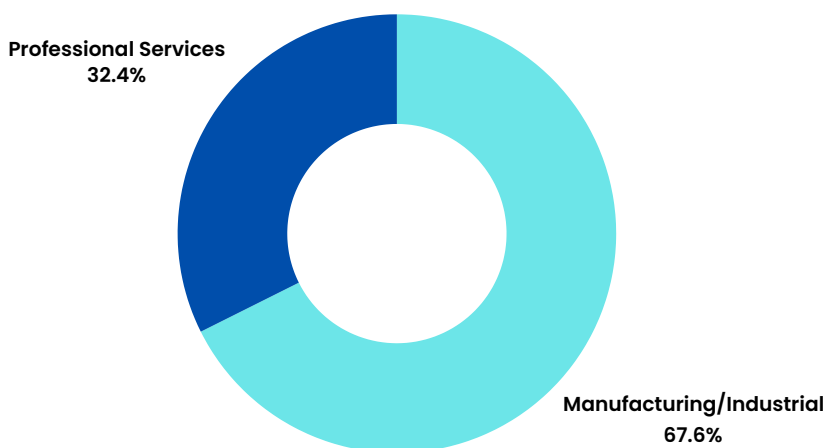
Position	Year(s) of Experience			
	0-2	3-5	6-10	>10
Head of Sourcing & Supply Chain Operations	-	-	1,730 - 2,400	4,550 - 6,250
Operation Assistant	510 - 560	850 - 950	-	-
Senior Product Engineer	-	-	1,820 - 2,000	2,000 - 2,400
Senior QA Engineer (Microbiology)	-	-	1,460 - 1,600	2,400 - 2,640
Social Compliance Specialist	-	910 - 1,000	1,360 - 1,500	2,400 - 2,640
Sourcing & Supply Chain Specialist	1,000 - 1,400	1,000 - 1,500	1,330 - 1,500	1,820 - 2,000
Supplier Development Engineer	1,090 - 1,200	1,440 - 1,560	2,000 - 2,300	3,000 - 3,200
Supply Chain Administrator	520 - 600	610 - 740	760 - 840	1,060 - 1,250
Supply Chain Operator	560 - 680	670 - 800	920 - 1,050	1,240 - 1,600

SUPPLY CHAIN & OPERATION

DATA DESCRIPTION

Our data on Supply Chain & Operation sector shows that most candidates are Vietnamese, with expats accounting for nearly 10%. Gen X (1965–1980) makes up 7.51%, Gen Y (1981–1996) constitutes 52.85%, and Gen Z (1997–2012) represents 39.12%, with Baby Boomers (1946–1964) at 0.52%.

INDUSTRY SECTOR



OUTLIER

Notable outliers have been observed in the offered salary levels, with salary increases of **40–50%** compared to the average figures presented in the above table. These cases are attributed to several critical factors:



Multilingual Proficiency

Professionals fluent in at least two foreign languages, and capable of applying these skills effectively in their work often command salaries 20–30% higher than their peers.



Mission Type

Staffs assigned to special projects, such as being the first employee in a new country or pioneer sourcing for new products, often face high challenges and groundbreaking responsibilities, which typically result in higher compensation.



Multi-Functional Expertise

Professionals who manage multiple job areas (such as sourcing and quality management) often results in more competitive compensation packages.

BUSINESS DEVELOPMENT & SALES

OVERVIEW OF TRENDS

The Business Development & Sales industry has witnessed a significant **recover post-pandemic**, with the **number of employees in sales roles increasing by over 12%** in 2022 compared to pre-pandemic levels in 2020.



However, this **rapid rise seemed misalign with market demands**. Since 2023, **the number of sales professionals has declined by 2-3%** compared to 2022, particularly in the real estate sector.

CHALLENGES AND NEW REQUIREMENTS

While there is still demand for Sales/Business Development professionals, the market has become **more selective and requires higher levels of competency**.



DATA-DRIVEN & AI: THE FUTURE OF SALES IN VIETNAM

A **key trend is the integration of technology** to enhance efficiency, with 60% of B2B sales organizations predicted to adopt data-driven models by 2024. In Vietnam, **the adoption of AI in sales is accelerating**, with sales roles being prioritized for AI integration to optimize budgets and meet evolving market needs.

ADVICE FOR EMPLOYER



Define Key Competencies: Clearly outline essential skills like communication, negotiation, and industry-specific knowledge.



Promote Employer Value: Highlight unique offerings such as incentives, growth opportunities, and company vision.



Offer Competitive Packages: Provide flexible compensation plans and structured onboarding to attract and retain top talent.

ADVICE FOR EMPLOYEE



Define Career Path: Focus on industries in demand, align with your strengths, and ensure long-term growth potential.



Develop Competencies: Build skills aligned with your target role, focusing on business skills (market research, product/service knowledge), and technical skills (prospecting, networking, communicating.).



Language Proficiency: Master English and add a second language to enhance global employability.

BUSINESS DEVELOPMENT & SALES

DATA DESCRIPTION

Our data on Business Development & Sales sector shows a Gen Z-dominated workforce, making up 65.02%, with 14.35% born in 2000. Gen Y holds a moderate share, while Gen X is under 1%.

Base Salary Range | Unit: USD

Position	Year(s) of Experience		
	0-2	3-5	6-10
Business Development Assistant	670 - 720	-	-
Sales Executive	360 - 400	440 - 500	480 - 600
Business Developer	740 - 910	1,320 - 1,500	2,360 - 2,760

OUTLIER

Notable outliers have been observed in the offered salary levels, with increases of **20-25% for the same job level**. These exceptions are attributed to those key factors:

① INDUSTRY EXPERTISE

Deep knowledge of the industry, including market trends, customer behaviors, and the ability to analyze market opportunities, create effective sales strategies, and align them with business goals is highly valued.

② TECHNICAL KNOWLEDGE

Understanding of the company's products and services, especially in industries like SaaS, AI, or advanced manufacturing, where technical sales require explaining complex solutions.

③ NETWORK AND RELATIONSHIPS

A strong professional network and relationships with key accounts, decision-makers.

④ PROVEN TRACK RECORD

Proven success in meeting targets, closing large deals, and driving revenue.

⑤ LANGUAGE PROFICIENCY

English fluent is required and other languages needed are plus (e.g: Chinese, French, etc.).

SOA data reveals that salaries in **high-demand or special sectors like technology, renewable energy, or financial services** can significantly increase earning potential. For example, **ocean data services, particularly marine renewable energy, are 30-40% higher compared to other industries**. This gap is driven by key factors:



SPECIALIZED EXPERTISE

Roles in marine renewable energy require niche skills in oceanography, marine engineering, and renewable energy.



ADVANCED TECHNOLOGY

Professionals in Business Development & Sales must deeply understand specific technology (like AI, IoT, and LiDAR for data collection and analysis) to effectively grasp the operations and engage clients.



ECONOMIC AND STRATEGIC IMPORTANCE

Marine renewable energy sector is funded by governments and private investors, enabling companies to offer competitive salaries to attract top talent.



GLOBAL COMPETITION

Due to intense global labor competition, companies often offer higher salaries based on international benchmarks to retain top talent.

ADMINISTRATION

Back-office roles, particularly receptionists and administrative staff, are crucial for maintaining an organized and efficient office environment.

STAFFING NEEDS



According to Source of Asia data:

- Companies with over **20 employees** typically need at least **one dedicated admin.**
- Businesses with over **200 sqm** of leased office space or 80+ employees usually require **a receptionist** in addition to the admin team.

MARKET GROWTH



Some evidences supporting the growing need for robust office management positions:

- Office leasing has significantly increased**, with over 160,000 sqm completed in HCMC and 135,000 sqm in Hanoi.
- The **68% increase in Grade A office spaces** in 2023 further underscores this demand.

TOP 5 IN-DEMAND SKILLS IN 2025



COMMUNICATION
SKILLS



CUSTOMER SERVICE
SKILLS



DIGITAL SKILLS



ORGANIZATIONAL
SKILLS



PROBLEM SOLVING
SKILLS

ADVICE FOR EMPLOYER



Positive Work Environment: Foster collaboration, open communication, inclusivity, and recognize contributions. to create a positive and engaging work environment.



Compensation & Benefits: Provide competitive packages aligned with market standards, including attractive salaries, comprehensive benefits, and non-financial perks.



Career Development: Provide clear career paths, training, mentorship, and growth opportunities.

ADVICE FOR EMPLOYEE



Role Understanding: Research salary, job requirements, and company background to align skills and show professionalism.



Building Expertise: Commit to staying in the role for at least 15–18 months to build expertise and master company processes.



Career Progression: Value the role, develop transferable skills, and set career goals to enhance job satisfaction and advancement opportunities.

ADMINISTRATION

SALARY REPORT

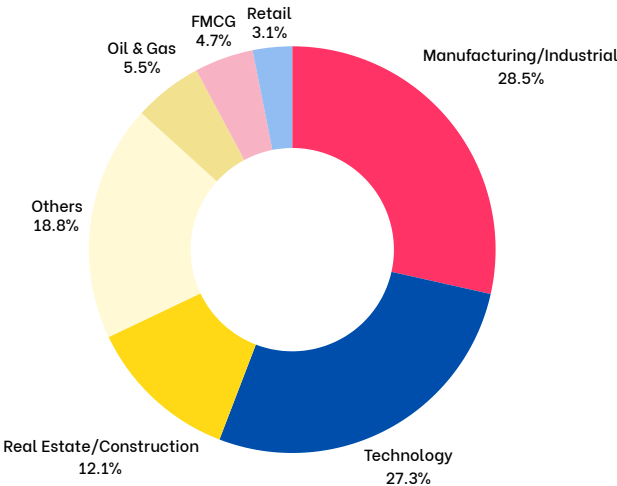
Our data on the Administration sector reflects Vietnamese employees. Gen X (1965–1980) makes up 1.17% of the workforce, Gen Y (1981–1996) constitutes 46.86%, and Gen Z (1997–2012) represents 51.96%.

Base Salary Range | Unit: USD

Position	Year(s) of Experience		
	0–2	3–5	≥6
Receptionist cum Admin	370 – 410	–	–
Administrator	380 – 430	440 – 500	730 – 1,000

DATA DISTRIBUTION

The industry distribution of administration in SOA data reflects a strong emphasis on Manufacturing, Technology, and Real Estate, driven by industrialization, urbanization, and tech growth. Sectors like Oil & Gas, FMCG, and Retail play important roles in meeting consumer demand, while Agriculture and Professional Services show a gradual shift from traditional industries, highlighting the country’s evolving economic landscape.



OUTLIER

In 2024, notable outliers have been observed in the offered salary levels, with increases of **30–40%** compared to the market average as the above table. These cases are attributed to several critical factors:

0

Company Size

Larger organizations or multinational corporations (MNCs) often offer higher salaries due to their complex operational needs and larger budgets.

0

Skills and Competencies

Salaries vary depending on whether the role demands advanced technical skills, foreign language proficiency, or specialized knowledge in areas like HR or compliance as well as a professional demeanor and neat appearance.

0

Industry

Companies in high-demand industries (IT, Manufacturing, etc.) generally provide higher compensation compared to smaller or less profitable sectors.



**ABOUT
SOURCE OF ASIA**

ABOUT SOURCE OF ASIA

WHO WE ARE

For over 20 years, **Source of Asia has been a leading International Business Accelerator**, empowering global enterprises to thrive in the dynamic markets of Southeast Asia and beyond. **We serve as your trusted partner, guiding you through successful penetration, operation, and growth within this vibrant region.**

Our tailored solutions address every stage of your Asian journey. Whether you're seeking **to enter a new market, optimize your supply chain, navigate local regulations, or explore mergers and acquisitions**, our core business units offer comprehensive supports.

We invest in understanding your specific needs, ensuring our solutions are tailored for success by combining our extensive local knowledge with international best practices. Therefore, share your projects with us today, **WE ARE HERE TO GET YOU THERE!**

NUMBERS SPEAK

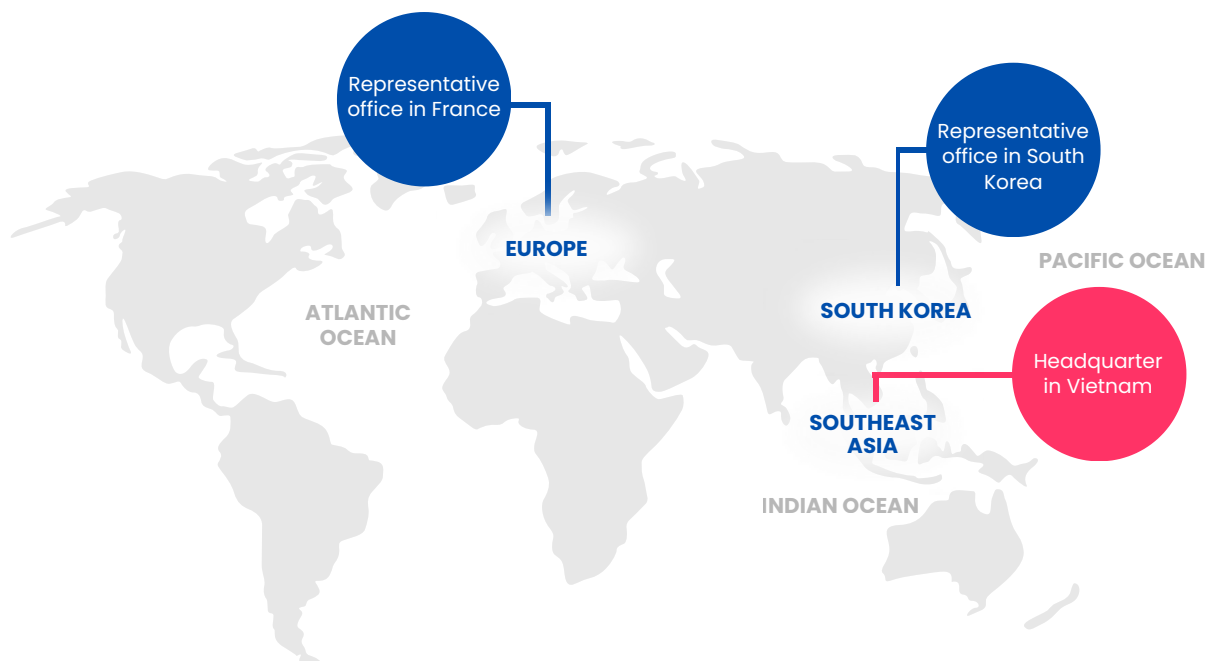
+70

passionate
& multi-sectors experts

+500

happy customers

+20

networks and institutions
that SOA is a member of
or accredited by


Covering:

- Philippines
- Indonesia
- Malaysia
- Singapore
- Thailand
- Cambodia

WE ARE HERE TO GET YOU THERE



WE PROVIDE TAILOR SOLUTIONS TO HELP YOUR BUSINESS GROW

Unlock your business's full potential. We partner with companies to identify and achieve their strategic goals, driving growth and profitability.

OUR SERVICES

MARKET EXPANSION

Formulating and implementing tailored growth strategies to successfully transition into your targeted countries.

CORPORATE & HR SOLUTIONS

Helping you optimize your foothold in Vietnam and other ASEAN countries, and managing your setup on your behalf.

SOURCING & SUPPLY CHAIN

Optimizing your production, organization & outsourcing your whole supply chain management into experts' hands.

M&A SERVICES

Accompanying and advising in each step of your business expansion strategy through M&A transactions.

WHY CHOOSE US



LOCAL EXPERTISE

We navigate cultural nuances and complexities, representing your interests and operating your activities seamlessly.



PROVEN TRACK RECORD

Our strong hands-on approach and proven agility guarantee successful outcomes.



EXTENSIVE NETWORK

Our large community networks will connect you with valuable resources and potential partners.

OUR NETWORKS

We are accredited by and active partners of **several business networks...**



AND MANY MORE...



CORPORATE SERVICES & HR SOLUTIONS

Streamline your operations in Asia.

Our Corporate Services and HR solutions help you establish and manage your local presence efficiently, from legal setup, talent acquisition, workspace solutions and other tasked supporting services.

+200

Employee's payrolls managed

+100

Companies hosted

+60

Desk space rented (private offices & co-working)

+30K

CVs in our database

SERVICE 1: SET-UP YOUR LOCAL TEAM

Are you looking to expand your business into Vietnam, Southeast Asia, or South Korea? Are you struggling to find the right local talent? Or overwhelmed by the administrative tasks of hiring and managing a local team?

We can help with these services:

- Salary benchmarking & Recruitment
- Employer of record/Wage hosting Service
- Expat mobilization
- Co-working space
- Import & Storage Services to assist your very first business abroad

SERVICE 2: ESTABLISH YOUR LEGAL PRESENCE

Ready to establish your official presence overseas? We've got you covered. We offer below comprehensive business support services in:

- Legal setup

We guide you through the process.

- Private office rental

We offer flexible office space options.

- Corporate secretarial services:

We handle your company's administrative tasks.

- Accounting & tax services

We ensure compliance and optimize your tax liabilities

SERVICE 3: HR PERFORMANCE OPTIMIZATION

Optimize your management team's performance. We offer HR audits, training, and staffing solutions to help you assess and enhance your team's effectiveness.

SERVICE 4: EOR SOLUTIONS FOR ASIAN EXPANSION

Expand your business across Asia with ease. Our EOR services, supported by trusted partners throughout the region, enable you to efficiently scale your operations from your strategic hub in Vietnam.



**WE ARE
HERE TO
GET YOU
THERE**

Struggling To Hire Multilingual Employee?

We've got your back! Empower your team with a tool that bridges language gaps seamlessly.

Imagine WhatsApp, but with the power to translate every message—even PDF documents in real-time, making global collaboration smoother and more efficient than ever.

SO2
developers



Your **INSTANT** **AI TRANSLATION**



Instant Multilingual Chat



Translation Of Voice Messages



Multilingual Discussion Groups



Document Translation

CONTACT US FOR PRICING



translationtchat@sourceofasia.com



www.sourceofasia.com

**Curious how it works?
Scan to find out!**



CH Play



App Store

DISCLAIMER

With 1,115 data points across 4 sectors, we establish expected salary ranges by calculating median values for minimum and maximum salaries based on years of experience. This method focuses on central tendencies, excludes outliers, and provides a consistent, reliable benchmark for comparing salaries across roles.

REFERENCES

1. Adecco Vietnam. (n.d.). Top 10 in-demand skills for 2025. Retrieved November 10, 2024 from: <https://adecco.com.vn/en/knowledge-center/detail/top-10-in-demand-skills-for-2025>
2. Bùi, H. (2025, January 3). Bức Tranh Toàn cảnh về Thị Trường văn phòng TPHCM 2025. Maison Office. Retrieved January 6, 2025 from: <https://maisonoffice.vn/tin-tuc/thi-truong-van-phong-tpHCM/>
3. Capgemini. (n.d.). TechnoVision: Top 5 tech trends to watch in 2025. Retrieved October 16, 2024, from: <https://www.capgemini.com/news/press-releases/technovision-top-5-tech-trends-to-watch-in-2025/>
4. Chu, F., Sridhar, M., Mundra, N., & Arora, S. (2024, September 5). Diversifying global supply chains: Opportunities in Southeast Asia. McKinsey & Company. Retrieved November 25, 2024 from: <https://www.mckinsey.com/industries/travel-logistics-and-infrastructure/our-insights/diversifying-global-supply-chains-opportunities-in-southeast-asia>
5. Gartner. (2025, February 28). The future of sales: Transformational strategies for B2B sales organizations.
6. Gartner. (n.d.). Top strategic technology trends for 2025. Retrieved October 16, 2024 from: <https://www.gartner.com/en/documents/5850447>
7. Gartner. (n.d.). Top technology trends 2025. Retrieved October 16, 2024 from: <https://www.gartner.com/en/articles/top-technology-trends-2025>
8. General Statistics Office. (2024). Lao động việc làm. Retrieved October 29, 2024 from: <https://www.gso.gov.vn/lao-dong/>
9. Globant. (n.d.). Tech trends report 2025. Retrieved October 16, 2024 from: <https://reports.globant.com/en/trends/tech-trends-report-2025/>
10. Indeed. (2024, September 30). 10 Strong Administrative Skills To Build For Professional Growth. Retrieved December 29, 2024 from: <https://www.indeed.com/career-advice/career-development/administrative-skills>
11. ITviec. (2024). Salary and Job Expectations of IT Professionals 2023–2024.
12. Kitrum. (n.d.). Top 5 tech trends: What CIOs and IT leaders need to know. Retrieved October 16, 2024 from: <https://kitrum.com/blog/top-5-tech-trends-what-cios-and-it-leaders-need-to-know/>
13. Marr, B. (2024, September 23). The 5 biggest technology trends for 2025 everyone must be ready for now. Forbes. Retrieved October 16, 2024 from: <https://www.forbes.com/sites/bernardmarr/2024/09/23/the-5-biggest-technology-trends-for-2025-everyone-must-be-ready-for-now/>
14. Marr, B. (n.d.). The 5 biggest technology trends for 2025 everyone must be ready for now. Retrieved October 16, 2024, from: <https://bernardmarr.com/the-5-biggest-technology-trends-for-2025-everyone-must-be-ready-for-now/>
15. Ministry of Planning and Investment. (2024, December 13). FDI attraction situation in Vietnam and Vietnam's overseas investment. Retrieved December 5, 2024 from: <https://www.mpi.gov.vn/en/Pages/2024-12-13/FDI-attraction-situation-in-Vietnam-and-Vietnam-s-t5iwhr.aspx>
16. Source of Asia internal database
17. Source of Asia. (2024). Doing business in ASEAN 2024 – 2025. Retrieved December 30, 2024 from: <https://www.sourceofasia.com/new-release-doing-business-in-asean-2024-2025/>
18. The Future of Commerce. (2024, November 13). High-tech trends 2025. Retrieved October 16, 2024 from: <https://www.the-future-of-commerce.com/2024/11/13/high-tech-trends-2025/>
19. TopCV. (2024). Xu Hướng tuyển dụng 2025 – Phát triển nhân tài số, Thích Ứng Trong Kỷ Nguyên Ai. Retrieved December 19, 2024 from: <https://insights.topcv.vn/recruitment-report-2024-2025>
20. TravelPerk. (2024, September 30). The ultimate guide to administrative tasks and duties. Retrieved December 29, 2024 from: <https://www.travelperk.com/guides/administrative-tasks/administrative-skills/>
21. Upwork. (2024, September 30). 10 Administrative Skills for Career Development, With Examples. Retrieved December 29, 2024 from: <https://www.upwork.com/resources/administrative-skills>
22. World Bank. (2024, August 26). Viet Nam's economy is forecast to grow 6.1% in 2024: WB. Retrieved December 5, 2024 from: <https://www.worldbank.org/en/news/press-release/2024/08/26/viet-nam-s-economy-is-forecast-to-grow-6-1-in-2024-wb>

FOLLOW US FOR MORE READINGS!

Connect with us for the latest news, events, and insights across
Vietnam, Southeast Asia and beyond Asia!

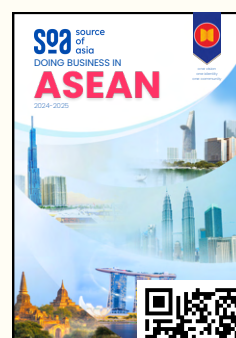
Doing business in Vietnam
2021–2022



Doing business in Vietnam
2023–2024



Doing business in Vietnam
2024–2025





CONTACT US!



© 2025 Source of Asia

HERE TO GET YOU THERE



hello@sourceofasia.com



www.sourceofasia.com



The Galleria Metro Tower,
59 Vo Nguyen Giap Street, Thao Dien Ward,
Thu Duc City, Ho Chi Minh City